





BUILT TO LAST, DESIGNED TO PERFORM.



Atasan has been manufacturing hinges at superior guality for household appliances since 1995. By using the latest technologies, the company designs and manufactures hinges at its facility built on an area of 30,000 m2 in Sakarya. These hinges that are manufactured with an innovative vision are an important factor allowing the household appliances industry to offer such products that make life simpler. Performing its productions activities under a single roof, the company's annual production capacity is more than 30 million original pieces including every product from tools to springs. The design of these products is planned down to the last detail in terms of robustness and reliability. Highest level of customer satisfaction is aimed by the control of each stage of the production process. Furthermore, continuous product development work carried out in our R&D laboratory. Atasan has the international standard quality and technology achieved by ISO 9001:2015 certification. We also have ISO 14001:2015. ISO 45001:2018 and ISO 27001 Information Security and Management System certifications. We are a member of SEDEX. We are young, highly skilled, inspired people innovating new products to fulfill customer's needs in a most effective way.

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#### **Mission**

Our mission is to add value to society by prioritizing the happiness of all our stakeholders with a sustainable growth approach.

#### Vision

To be a pioneer in the industry with a quality and innovative perspective at international scale

#### Values



- Sustainability We work according to our sustainability strategy and principles in all our processes.
- Honesty

We act in accordance with our business ethics principles in our relations with our business partners inside and outside the company. We communicate transparently, openly and trustfully.

Security
 Occupational health and safety is our priority in all our production activities.

#### Customer Orientation

We keep our customers at the center of all our processes, we respect their rights and value them.

#### Innovation

We increase the value of our company by developing new investments, ideas, projects and products.

#### Employee Satisfaction

We add value to our employees and create loyalty by providing new career opportunities.



#### **Tool House**

Atasan carries out the design and production of all tools of its innovative and state of the art products offered to the household appliances industry. Atasan has it own production facilities and competent staff, performing design and prodution at the quality.



#### Spring Production

Also designing and producing springs that are one of the most important elements of hinges, Atasan ensures robustness and durability of its hinges with springs.



#### **Metal Staming**

At Atasan, progressive tools are pressed in a total of 22 press machines with a weight varying between 60-400 tons, according to the features of the desired part. Thanks to ERP system that is integrated to the PC environment, the Company has built an IT infrastructure, which allows all production monitoring and quality processes to be executed in accordance with lean sigma principles.



#### Assembly

With its assembly lines operating based on the principles of efficiency and flexibility, Atasan has two separate sections that operate with or semi automation.



### ERP System and Quality Management

At Atasan, production and quality and quality management processes that are arranged in accordance with Lean-Sigma principles and improved in time aim at continuous development and high quality.

#### Process Capability

Using the control charts, it guarantees that the production process is performed within suitable tolerances.

#### Measurement System Analysis

The efficiency of the measurement system is guaranteed by periodic gage R&R studies.



#### Traceability

The fully integrated ERP System allows for tracing of all parts along the production phases, based on their batch numbers or serial numbers

#### OEE (Overall Equipment Efficiency)

Efficiency of all kinds of equipment used in production lines is continuously monitored in accordance with OEE principles. Besides each production machine/line is under real-time control trough the ERP system.

#### **Technical Drawings**

Printed drawings are not used. Only the updated and revised versions of all technical drawings are available at the related sections of the ERP system.











Research and Development is of great importance in Atasan. Within 1 or 3 weeks following the customer need analysis, the company preapers the solid model; and produces first prototypes ready for testing within 2-3 weeks following the approval of the design. Such agility and competency constitute the basis for Atasan's ability to successfully make a product within 10-33 weeks ready for transportation.



#### Closing Force Analysis

The pressing force which is created on the seal when the door is closed is analyzed and the details of the mechanism are verified.

#### • Door Balance Analysis

An analysis is made for the spring force, which is required for the door to remain balanced at any point it is left

#### • Optimization

The load that falls on every part is simulated in order to choose the most appropriate material.

#### • Spring Design

All springs used in hinges are designed specially by the R&D unit, based upon the door weight and hinge types. These deigns are confirmed using prototypes and then manufactured.











#### **Friction Mechanism**

Having passed all required tests, Atasan's patented Friction Mechanism allows door to remain at whatever angle they are left by balancing the doors of any weight, set by customer's desire.



#### Locking Mechanism

Atasan's patented The Locking Mechanism allows the product to be easily installed on the assembly line.

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#### Full Glass Door Surface

Atasan's new hinges allow the inner surfaces of oven doors to be designed from solid glass with no connection nor opening. Solid glass makes life easy for consumers by allowing easy cleaning of ovens.

#### Soft Close & Soft OpenTechnology

Thanks to the soft close and open technology, Atasan brings the comfort of furniture to ovens by means of the damper, which is placed within the hinge or against the oven door. Independently of how the oven door is pushed, hinges that have the "soft close" mechanism slow down the closing speed of the door, preventing impact. The mechanism can be adjusted according to the desired angle. Making a significant difference in the manufacturing of household appliances, this is a patented innovation affered by Atasan.



#### **ATASAN IN THE WORLD**

USA Argentina Germany Italy Czech Republic France Romania Poland Pakistan Thailand South Africa Colombia Slovenia Serbia Egypt Peru Sweden Switzerland Australia England Uzbekistan 3.





#### **Product Family**

#### • Oven Door Hinges

Mod 94 Mod 94 Long K19 K17 K21 K22 K24

#### • Soft Close Oven Door Hinges

K23 Short Arm K23 Long Arm K20 K21 (Soft Counter) K22 (Soft Counter)

- Light Doors
  - A11
  - A12
  - A13

A14

- Microwave Hinges K19MW
- Glass & Metal Lid Hinges
   C11
   C12
   S11
- Chest Freezer Hinges Mod D15
- Built-in Refrigerator Hinges Mod B18
- Integrated Washing Machine Hinges M 21
- Counter Supports
   Traditional
   Soft
   Embossed
   K24 Support





### **MOD 94**

The body placed on the door by Atasan challenges to high expenses often paired by innovative designs. This model is manufactured in a cost efficient manner for classical products.

#### **Specifications**

Door Wieght	from 2.5 - 9 kg
Life Cycle Test	20.000 cycles
Distance from pivot point to center of gravity	230 mm
Opening angle	86°
Operation Temperature	115°C
Maximum supported static load	25 kg







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### MOD 94 Long

Ovens have various door weights depending on different designs. With the friction system in the Mod 94F type hinge, it has the ability to balance the door in different door weights.

Door Wieght	from 2.5 - 12 kg
Life Cycle Test	20.000 cycles
Distance from pivot point to center of gravity	230 mm
Opening angle	86°
Operation Temperature	115°C
Maximum supported static load	25 kg





### ▲ Oven Door Hinges

### K19

The body of new generation hinges is now on the frame. With this model which is designed from solid glass and in which the "soft close" mechanism is used, Atasan offers an alternative product that combines practicality with a modern style.

Door Wieght	from 2.5 - 12 kg
Life Cycle Test	20.000 cycles
Distance from pivot point to center of gravity	230 mm
Opening angle	86°
Operation Temperature	115°C
Maximum supported static load	25 kg







Atasan designs hinges that offer comfort to consumers. With a vision that allows the production of cost-efficient options, the company is able to adapt its innovative technologies to any desired weight.

Door Wieght	from 2.5 - 12 kg
Life Cycle Test	20.000 cycles
Distance from pivot point to center of gravity	230 mm
Opening angle	86°
Operation Temperature	115°C
Maximum supported static load	25 kg











Developed with Atasan's multi-optional design and production approach, the counter support mechanism can be adapted to any hinge type. As one of the special models of the company, this mechanism is the secret behind silently closed doors.

Door Wieght	from 2.5 - 12 kg
Life Cycle Test	20.000 cycles
Distance from pivot point to center of gravity	230 mm
Opening angle	86°
Operation Temperature	115°C
Maximum supported static load	25 kg







This model meets the needs of heavy doors with its short body and compression spring system.

Door Wieght	from 2.5 - 12 kg
Life Cycle Test	20.000 cycles
Distance from pivot point to center of gravity	230 mm
Opening angle	86°
Operation Temperature	115°C
Maximum supported static load	25 kg











A compact design that combines comfort and performance, manufactured from high-quality materials for standards that require high durability.

#### **Specifications**

Door Wieght	from 2.5 - 13 kg
Life Cycle Test	40.000 cycles
Distance from pivot point to center of gravity	280 mm
Opening angle	87,5°
Operation Temperature	115°C
Maximum supported static load	45 kg







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SOFT CLOSE OVEN DOOR HINGES



### K23 Short Arm

Based on creative research strategies, Atasan has brought the hinge body together with the damper group that provides soft closing on the door in a compact structure.

Door Wieght	from 2.5 - 12 kg
Life Cycle Test	20.000 cycles
Distance from pivot point to center of gravity	230 mm
Opening angle	86°
Operation Temperature	115°C
Maximum supported static load	25 kg









### K23 Long Arm

This mechanism provides maximum comfort by offering soft opening and closing together with a single damper group.

#### Specifications

Door Wieght	from 2.5 - 12 kg
Life Cycle Test	20.000 cycles
Distance from pivot point to center of gravity	230 mm
Opening angle	86°
Operation Temperature	115°C
Maximum supported static load	25 kg



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### K21 Soft Close

Developed with Atasan's multi-optional design and production approach, the counter support mechanism can be adapted to any hinge type. As one of the special models of the company, this mechanism is the secret behind silently closed doors. Soft hinge receiver provides optional soft closing functionality.

Door Wieght	from 2.5 - 9 kg
Life Cycle Test	20.000 cycles
Distance from pivot point to center of gravity	230 mm
Opening angle	86°
Operation Temperature	115°C
Maximum supported static load	25 kg







### K22 Soft Close

This model meets the needs of heavy doors with its short body and compression spring system.Soft hinge receiver provides optional soft closing functionality.

Door Wieght	from 2.5 - 12 kg
Life Cycle Test	20.000 cycles
Distance from pivot point to center of gravity	230 mm
Opening angle	86°
Operation Temperature	115°C
Maximum supported static load	25 kg







### K20 Soft Close

The body of new generation hinges is now on the frame. With this model which is designed from solid glass and in which the "soft close" mechanism is used, Atasan offers an option that combines practicality with a stylish look.

Door Wieght	from 2.5 - 12 kg
Life Cycle Test	20.000 cycles
Distance from pivot point to center of gravity	230 mm
Opening angle	86°
Operation Temperature	115°C
Maximum supported static load	25 kg







# LIGHT DOOR HINGES



A simple hinge from Atasan's portfolio of special products; this hinge made of sheet metal is for lower doors.

Door Wieght	from 0,6 - 3 kg
Distance from pivot point to center of gravity	120 mm
Opening angle	88°
Operation Temperature	115°C











Responding the needs of mini oven doors with its small-sized design also offers a lowcost solution.

Door Wieght	from 0,6 - 3 kg
Distance from pivot point to center of gravity	120 mm
Opening angle	86°
Operation Temperature	115°C







A door hinge made of sheet metal from Atasan's product portfolio.

Door Wieght	from 0,6 - 3 kg
Distance from pivot point to center of gravity	120 mm
Opening angle	86°
Operation Temperature	115°C









Responding the needs of mini oven doors with its small-sized design also offers a lowcost solution.

Door Wieght	from 0,6 - 3 kg
Distance from pivot point to center of gravity	120 mm
Opening angle	86°
Operation Temperature	115°C







## MICROWAVE HINGES



### **K19MW**

Designed for microwave ovens, this model differs from standard hinge types with its long life cycle.

#### **Specifications**

Door Wieght	from 2.5 - 12 kg
Life Cycle Test	100.000 cycles
Distance from pivot point to center of gravity	230 mm
Opening angle	86°
Operation Temperature	115°C



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GLASS LID HINGES



### C11

A plastic body option for the upper doors of ovens.

Door Wieght	from 1.5 - 4 kg
Life Cycle Test	10.000 cycles
Distance from pivot point to center of gravity	300 mm
Operation Temperature	115°C







### C12

An aluminum/zamak allow body option or the upper doors of ovens.

Door Wieght	from 1.5 - 6 kg
Life Cycle Test	10.000 cycles
Distance from pivot point to center of gravity	300 mm
Operation Temperature	115°C







### **S11**

An aluminum/zamak allow body option or the upper doors of ovens.

Door Wieght	from 1 - 4 kg
Life Cycle Test	10.000 cycles
Distance from pivot point to center of gravity	300 mm
Operation Temperature	115°C







CHEST FREEZER HINGES

### ▲ Chest Freezer Hinges

### D15

Developed for chest freezer doors with an innovative vision, this model includes easy and repeatable assembly & disassembly feature with its patented locking system and it fully meets customer's functional expectations with its friction system.

Door Wieght	max 15 kg
Life Cycle Test	30.000 - 150.000 cycle
Distance from pivot point to center of gravity	300 mm
Operation Temperature	5 - 40°C













# BUILT-IN REFRIGERATOR HINGES



### **B18**

Besides the long life cycle that highlights the design, B18 hinges performs opening and closing movement on built-in refrigerators with an elliptical orbit.

Door Wieght	from 22 - 50 - 70 kg
Life Cycle Test	100.000 - 300.000 cycle
Distance from pivot point to center of gravity	300 mm
Operation Temperature	5 - 40°C









Appliance door with folded metal edge, installed depth 41.5 mm

Appliance door with platic cap, installed depth 41.5 mm

# INTEGRATED WASHING MACHINE HINGES

### A Integrated Washing Machine Hinges

### M21

It offers comfort, durability and aesthetics together with traditional design.

Door Wieght	from 1.5-12 kg
Life Cycle Test	20.000 cycle
Distance from pivot point to center of gravity	300 mm
Opening Angle	105°
Operation Temperature	115°C











# COUNTER SUPPORTS



### Traditional

The hinge receiver has been developed to be mounted on the side of the oven cavity, taking into account customer requests. This system ensures the proper assembly of the oven door containing the hinge arm and guarantees the door's operation without sacrificing comfort.

Static Load	35 kg
Operation Temperature	max 115°C
Life Cycle Test	20.000 cycles









### Embossed

The hinge receiver has been developed to be mounted on the side of the oven cavity, taking into account customer requests. This system ensures the proper assembly of the oven door containing the hinge arm and guarantees the door's operation without sacrificing comfort.

Static Load	35 kg
Operation Temperature	max 115°C
Life Cycle Test	20.000 cycles









### Soft

The hinge receiver has been developed to be mounted on the side of the oven cavity, taking into account customer requests. This system ensures the proper assembly of the oven door containing the hinge arm and guarantees the door's operation without sacrificing comfort.

Static Load	
Operation Temperature	
Life Cycle	

35 kg	
max 115°C	
20.000 cycle	









### K24 Support

The hinge receiver has been developed to be mounted on the side of the oven cavity, taking into account customer requests. This system ensures the proper assembly of the oven door containing the hinge arm and guarantees the door's operation without sacrificing comfort.

Static Load	45 kg
Operation Temperature	max 115°C
Life Cycle	40.000 cycle











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